

TECHNOLOGIES for ONLINE CONTENT DELIVERY

Multimedia Technologies	What it is	Applications	Strengths/Weaknesses	Examples	Delivery
Camtasia http://www.techsmith.com/	A video capture tool and production used for capturing on-screen computer activity.	<ul style="list-style-type: none"> ▪ Create customized training modules of on-screen activity. 	<ul style="list-style-type: none"> ▪ Easy to use ▪ Runs on desktop computer ▪ \$130 per copy, but available to use in the IRC lab ▪ Generates large Files 	<ul style="list-style-type: none"> ▪ http://www.techsmith.com/products/camtasia/examplevideos.asp#candemos ▪ http://www.irc.gmu.edu/webgrading/ 	<ul style="list-style-type: none"> ▪ Streaming or non-streaming via Web ▪ Self executing file (.exe file) for delivery via a CD or Desktop/Laptop Computer
SoftTV http://www.softv.net/	Creates a synchronized Narration to PowerPoint Slides and automatically produces a webpage for presentation as a lecture.	<ul style="list-style-type: none"> ▪ Capture live lectures in the classroom and make it available Online, or ▪ Add narration to presentation outside the classroom 	<ul style="list-style-type: none"> ▪ Easy to use ▪ Runs on desktop computer ▪ \$300 per copy, but available to use in the IRC lab ▪ Generates large Files 	<ul style="list-style-type: none"> ▪ http://www.softv.net 	<ul style="list-style-type: none"> ▪ Non-streaming via the Web ▪ Zip files
Microsoft PowerPoint Producer http://www.microsoft.com/office/powerpoint/producer/	Tool to help capture, synchronize, and publish audio, video, slides, and images that and make them viewable in a Web browser	<ul style="list-style-type: none"> ▪ Capture live lectures in the classroom and make it available Online, or ▪ Add narration to presentation outside the classroom 	<ul style="list-style-type: none"> ▪ Easy to use ▪ Download free from Microsoft' site ▪ Generates large Files 	<ul style="list-style-type: none"> ▪ http://www.microsoft.com/office/powerpoint/producer/demos.asp 	<ul style="list-style-type: none"> ▪ Web delivery
Real Producer http://www.realnetworks.com/products/related_products.html	Converts analog video to a digital file. Converts audiotape to a digital file.	<ul style="list-style-type: none"> ▪ Digitized video for multimedia presentations ▪ Create streaming files via the web 	<ul style="list-style-type: none"> ▪ Variety of file formats for saving file ▪ Runs on desktop computer ▪ Discontinued, but available for use in the IRC ▪ Generates large Files 		<ul style="list-style-type: none"> ▪ Streaming or non-streaming via the web
Portable Document Files (PDF) http://www.adobe.com	A conversion tool for creating web portable documents	<ul style="list-style-type: none"> ▪ Distributing via web or e-mail ▪ Can combine files from Word, Excel, PowerPoint formats. 	<ul style="list-style-type: none"> ▪ Easy to use ▪ \$60 per copy ▪ PC and Mac Compatible 		<ul style="list-style-type: none"> ▪ Web delivery ▪ Can make paper copies.

Support for these technologies are available through workshops and one-one consultation with IRC staff.
Please visit <http://www.irc.gmu.edu/workshops>. Prepared by DoIT's IRC Staff (9/02)